## ORDER

Orders	Order / R	ev:	2691	318										
	Alt Order #: Product Desc: Estimate: Flight Dates:		WOC14103903 KY Gov											
			4256	3						WHAS				
			05/03/23 - 05/09/23				Primary A	۹E:		Taylor Frit	sch			
	Original D		04/11/23 / 04/11/23 General				Sales Off			TSWAS				
	Order Typ						Sales Region:			NAT				
	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,							0						
Agency	Name:		Flex	point Media / PO	L									
	Buying Contact: Billing Contact:						Billing Type:			Cash				
							Billing Ca	alenda	ar:	Broadcast				
			P.O. Box 1051				Billing Cy	/cle:		EOM/EOC				
			New Albany, OH 43054				Agency C	Comm	nission:	15%				
Advertiser	Name:		POL/ Daniel Cameron / R / Governor /											
	Demogra		A50+				New Business End:							
	Product C			Candidate: State G	Governor (LUR	)	Advertise			M214806				
	Revenue		AGY				Agency E		nal ID:	39475AG				
	Revenue		(POL) Political				Unit Code:			General				
	Revenue	Code 3:	<u> </u>	_) Candidate	andidate		Order Separation:		tion:	00:15:00				
	Priority:		P04											
Bill Plan						Tota	-							
Start Date	End Date				Amount	Mont	th 2023		# Spots	Gross Ar		Net Amount	Rating	
05/01/23	05/09/23	38		\$5,180.00	\$4,403.00	Total			38 38		180.00 180.00	\$4,403.00 \$4,403.00	0.00	
Account Exec	utivos					Total	0			ψ0,		¢ 1, 100100	0.00	
Account Execu		Sales Office	e	Sales Region	Start Date / E	Ind Da	te		Order %	1				
Taylor Fritsch					Start Of Orde	er - Enc	d Of Order		100%	]				
Order Share		Sh	are	Total	]									
WHAS			12%	\$5,180.00	1									
Market		1	00%	\$43,166.67										
Competitive S	Share	Sh	are	Total	1									
CABLE			0%	\$0.00										
UNKWN			88%	\$37,986.67										
WAVE			0%	\$0.00										
WBKI WBNA			0% 0%	\$0.00 \$0.00										
WDRB			0% 0%	\$0.00										
WFTE			0%	\$0.00										
WKMJ			0%	\$0.00										
WKPC			0%	\$0.00										
WKZT			0%	\$0.00										
WLKY			0%	\$0.00										
	_						_		_	_	-			
Ln Ch	Start End 05/03/23 05/0		-		k Start/End	Time	Days 11111		n Spots 30 5	Rate Pri \$80.00 P0			Amount \$400.00	
	03/03/23 05/0	9/23 Local N GMK @		w va IVI-F UIVI	0-7a		11111	:3	5 00	φου.00 PU	+ 0.00	C IVINI	<sub>Φ</sub> 400.00	
	Index: 95													
				<u> </u>	. –	-								
<u>Start</u> Week: 05/03	Date End E 3/23 05/09				<u>k Rate</u> 5 \$80.00	Rati 0	<u>ing</u> .00							

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Order / Rev:	2691318	Advertiser:	POL/ Daniel Cameron / R / Governor / K	
Alt Order #:	WOC14103903	Product Desc:	KY Gov	WHAS
Flight Dates:	05/03/23 - 05/09/23	Estimate:	4256	

Ln Ch Sta	rt End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/03/23		11111	5	\$80.00	0.00						
N 2 WHAS 05/0		Good Morning Am GOOD MORNING		7-9a	11111	:30	5	\$120.00 P04	0.00 NM	5	\$600.00
1267689 Inde				_							
Start Dat	_	<u>Weekdays</u> 11111	Spots/Week	Rate	Rating						
Week: 05/03/23 N 3 WHAS 05/0		Good Morning Am	5	\$120.00 7-9a	0.00	:30	1	\$90.00 P03	0.00 NIM	1	\$90.00
		GOOD MORNING		7-94	1-	.30	1	φ90.00 P03	0.00 1110		\$90.00
1267689 Inde		Weekdeve	Spote/Mook	Poto	Poting						
<u>Start Dat</u> Week: 05/01/23	_	Weekdays	Spots/Week	<u>Rate</u> \$90.00	Rating 0.00						
N 4 WHAS 05/0		Local News @ 9a GMK WEEKEND		9-10a	1-	:30	1	\$90.00 P03	0.00 NM	1	\$90.00
1267689 Inde	x: 100	GINIK WEEKEND	3-10A								
<u>Start Dat</u> Week: 05/01/23	<u>End Date</u> 05/07/23	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$90.00	Rating 0.00						
N 5 WHAS 05/0		Good Morning Am	erica SCM	8-9a	1	:30	1	\$100.00 P03	0.00 NM	1	\$100.00
		GOOD MORNING						• • • • • • • • •			,
1267689 Inde											
<u>Start Dat</u> Week: 05/01/23	e End Date 05/07/23	Weekdays	Spots/Week	<u>Rate</u> \$100.00	Rating 0.00						
N 6 WHAS 05/0		Local News @ 5p		5-530p	11111	:30	5	\$130.00 P04	0.00 NM	5	\$650.00
N 0 WHAS 05/0	3/23 03/09/23	WHAS11 NEWS		3-330b	11111	.30	5	\$130.00 F04	0.00 1110	5	φ030.00
1267689 Inde	x: 95		0.06								
Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/03/23	05/09/23	11111	5	\$130.00	0.00						
N 7 WHAS 05/0	3/23 05/09/23	Local News @ 530	•	530-6p	11111	:30	5	\$140.00 P04	0.00 NM	5	\$700.00
1267689 Inde	x: 97	WHAS11 NEWS	@ 530P								
Start Dat	-	Weekdays	Spots/Week	Rate	Rating						
Week: 05/03/23	05/09/23	11111	5	\$140.00	0.00						
N 8 WHAS 05/0	3/23 05/09/23	Local News @ 6p	M-F CM	6-630p	11111	:30	5	\$250.00 P03	0.00 NM	5	\$1,250.00
4007000 la da		WHAS11 NEWS	@ 6p								
1267689 Inde		Weekdeve	Spote/Mook	Poto	Poting						
<u>Start Dat</u> Week: 05/03/23	e End Date 05/09/23	<u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$250.00	Rating 0.00						
N 9 WHAS 05/0		Local News @ 630		630-7p	1-	:30	1	\$120.00 P03	0.00 NM	1	\$120.00
		WHAS11 NEWS	•								
1267689 Inde											
Start Dat	_	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 05/01/23 N10 WHAS 05/0	05/07/23	Local News @ 630		\$120.00 630-7p	0.00	:30	1	\$250.00 P03	0.00 NM	1	\$250.00
NTO WIAS 05/0	3/23 03/07/23	WHAS11 NEWS	•	030-7P	1	.30	1	\$230.00 F 03	0.00 1110	1	φ230.00
1267689 Inde	x: 97										
Start Dat		Weekdays	Spots/Week	Rate	Rating						
Week: 05/01/23	05/07/23	1	1	\$250.00	0.00						
N11 WHAS 05/0	3/23 05/09/23	LN (M-Su) WHAS11 NEWS /	CM AT 11 M-F/SL	11-1135p I	1111111	:30	7	\$120.00 P04	0.00 NM	7	\$840.00
1267689 Inde	x: 90										
Start Dat		Weekdays	Spots/Week	Rate	Rating						
Week: 05/03/23	05/09/23	1111111 Logol News @ 11	7	\$120.00	0.00	.00		¢00.00 D0.4	0.00 114		<b>MOD 00</b>
N12 WHAS 05/0	3/23 05/06/23	Local News @ 11 WHAS11 NEWS		11-1135p	1-	:30	1	\$90.00 P04	0.00 NM	1	\$90.00
1267689 Inde	x: 102										
Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/01/23	05/07/23	1-	1	\$90.00	0.00						
									Totals	38	\$5,180.00